

WIN \$500 ON FOX51
FOX51.com Where Winning is Easy!
Description of Contest/Participation/Rules

1A. Dates of Contest: The contest will begin and end on or about the start and finish dates listed below: Monday, February 1, 2010 – Friday, February 26, 2010.

1B. How to Enter: Viewers should watch KFXK FOX51/KFXL FOX30 from 6:30 pm – 7:00 pm, during Two and a Half Men (Weekdays Only) look for the "FOX51 CA\$H CODE" during the commercial breaks, logon to www.FOX51.com/webform/WIN-500-ON-FOX51 to enter the contest. All Contestants are required to login or register for an account on FOX51.com. If you already have an account login, if not you must register. Our FOX51.com account is free of charge. FOX51 will select a name from the correct FOX51 CA\$H CODES contest entries to be the winner of the below prize(s), subject to eligibility requirements and other contest rules set forth herein. No purchase necessary. Odds of winning vary greatly depending on number of entrants.

2. Prize(s).

The prize(s) that may be awarded to the eligible Four (4) winner(s) are described as follows: Each selected winner will receive a check in the amount of \$500.00 (US) for entering the most correct "Code Word(s)" within the given week of the contest. Please allow 4-6 weeks for check to be delivered by mail. If the winner is disqualified for any reason, White Knight Broadcasting of Longview reserves the right to determine an alternate winner or not to award that winner's prize in its sole discretion.

3. Eligibility and Limitations.

The entry form for each day is only available weekdays from 6:30 pm – 12-midnight and contestants are limited to (1) one entry per day. Participants and winner(s) must reside within the Station's Designated Market Area (DMA) as defined by Nielsen Media Research for the Station and must be a U.S. citizen at least 18-years old as determined by White Knight Broadcasting of Longview. No minors are allowed to participate. Only one (1) prize per household for this contest. Only one (1) prize per household from any White Knight Broadcasting of Longview station within any thirty (30) day period. Employees of White Knight Broadcasting of Longview, this contest's participating sponsors and their advertising agencies, employees of other radio or television stations, and members of the immediate family of any such persons are not eligible to participate and win. The term "immediate family" includes spouses, siblings, parents, children, grandparents, and grandchildren, whether as "in-laws," or by current or past marriage(s), remarriage(s), adoption, cohabitation or other family extension, and any other persons residing at the same household whether or not related.

4. Publicity.

By participating, all participants and winner(s) grant White Knight Broadcasting of Longview exclusive permission to use their names, characters, photographs, voices, and likenesses in connection with promotion of this and other contests and waive any claims to royalty, right, or remuneration for such use.

5. Release.

By participating, each participant and winner waives any and all claims of liability against White Knight Broadcasting of Longview, its employees and agents, for any personal injury

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or loss, which may occur from the conduct of, or participation in, the contest, or from the use of any prize.

6. Taxes.

Any valuation of the prize(s) stated above is based on available information provided by White Knight Broadcasting of Longview, and the value of any prize awarded to a winner may be reported for tax purposes as required by law. Each winner is solely responsible for reporting and paying any and all applicable taxes. Each winner must provide White Knight Broadcasting of Longview with valid identification and a valid taxpayer identification number or social security number before any prize will be awarded. All eligible winners will receive an IRS form 1099 at the end of the calendar year and a copy of such form will be filed with the IRS.

7. Decisions.

White Knight Broadcasting of Longview reserves the right to disqualify any participant or winner and may refuse to award any prize to a person who is ineligible or has violated any rule, gained unfair advantage in participating in the contest, or obtained winner status using fraudulent means. Further, White Knight Broadcasting of Longview will resolve any disputes or ambiguities concerning the rules and White Knight Broadcasting of Longview's decisions concerning such disputes shall be final.

8. Miscellaneous.

Each winner must submit proof of eligibility and sign a White Knight Broadcasting of Longview release form to claim the prize. All winners must report to the participating station within three (3) business days of winning with a driver's license and sufficient proof of a tax identification or social security number. White Knight Broadcasting of Longview shall not be liable or responsible for any lost or stolen prizes. No purchase necessary to participate or win. Void where prohibited. Odds of winning depend on the number of participants. White Knight Broadcasting of Longview may substitute prizes of equivalent value, amend the rules or discontinue the contest at any time as announced on the station. White Knight Broadcasting of Longview disclaims any responsibility to notify participants of any aspect related to the conduct of this contest. Written copies of these rules are available during normal business hours at the main offices of the participating stations and/or the web sites of participating stations. You must be 18 or older to win.

9. Compliance with Law.

The conduct of this contest is governed by local and state law, which takes precedence over any rule to the contrary herein. White Knight Broadcasting of Longview shall follow the applicable local and state laws for conducting contests as may be required by local or state law.

10. Questions.

Contact KJ Lambein, FOX51/30 Promotions Director.