

Federal Communications Commission  
Washington, D.C. 20554

Approved by OMB  
3060-1115 (February 2009)

FOR FCC USE ONLY

**FCC 388**  
**DTV Quarterly Activity Station Report**

FOR COMMISSION USE ONLY  
FILE NO. -

Licensee  
WARWICK COMMUNICATIONS, INC.

Call Sign  
KFXK

Facility Id  
70917

Previous Call Sign (if applicable)

Community of License

City

State

County

Zip Code

LONGVIEW

TX

GREGG

75602 -

Nielsen DMA  
TYLER-LONGVIEW(LFKN&NCGD)

World Wide Web Home Page Address  
WWW.FOX51.COM

Licensee Renewal Expiration Date  
(mm/dd/yyyy)  
08/01/2014

Channel Numbers: (Check the Channel Number(s) to which this form applies.)

Analog

51

Digital

31

Report reflects information for quarter ending: 03/31/2009

Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)?  
radio button not selected Option One (A and D) radio button selected Option Two (B and D) radio button not selected Option Three (C and D)

Over the past quarter, have you fully complied with the requirements of this option?

radio button selected Yes radio button not selected No

**Simulcasting:**

Are you simulcasting on your Analog channel and your primary Digital stream?

radio button selected Yes radio button not selected No

**Application Purpose:**

DTV Education Report

Amendment

File Number -

If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.

**Section B (For broadcasters electing Option Two)**

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one 100-Day Countdown piece per day for the 100 days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).

**Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter**

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?

Total 5:00 a.m. to 1:00 a.m. PSAs	295
Total 5:00 a.m. to 1:00 a.m. CSTs	254
For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?	
Total 6:00 a.m. to 9:00 a.m. PSAs	83
Total 6:00 a.m. to 9:00 a.m. CSTs	60
For stations located in the Eastern or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?	
Total 6:00 p.m. to 11:35 p.m. PSAs	
Total 6:00 p.m. to 11:35 p.m. CSTs	
For stations located in the Central or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m.(must average at least 4 per week)?	
Total 5:00 p.m. to 10:35 p.m. PSAs	92
Total 5:00 p.m. to 10:35 p.m. CSTs	61
Comments:	

### 30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to June 12, 2009.	
Total number of 30 Minute Informational Programs	1
Comments: AIRED THE 30 MINUTE DTV AWARENESS PROGRAM TITLED, "DTV SIMPLIFIED" ON SATURDAY, JANUARY 3RD 2009 AT 4:30PM ON KFXK-TV.	

### 100-Day Countdown Eligible Pieces - Last Quarter

Beginning on March 4, 2009, all stations participating in Option Two will engage in special 100-Day "Countdown to DTV" activities. Stations must execute a minimum of one "Countdown to DTV" on-air activity per day during the 100 days leading up to June 12, 2009. During the last quarter, how many of each eligible 100-Day "Countdown to DTV" pieces did your station run?	
0	<i>Graphic Displays</i>
119	<i>Animated Graphics</i>
0	<i>Graphic and Audio Displays</i>
0	<i>Longer Form Reminders</i>
Comments: KFXK RAN 119, 100 DAY COUNTDOWN SPOTS BETWEEN JANUARY 1ST, 2009 AND FEBRUARY 9TH, 2009. THESE COUNTDOWNS AIRED ON KFXK UNTIL THE DTV TRANSITION DATE WAS CHANGED TO JUNE 12TH, 2009.	

**Section D (For all broadcasters)**

<b>Additional DTV On-air Initiatives - Last Quarter</b>	
Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.	radio button selectedYes radio button not selectedNo
<p>Comments:</p> <p>ON JANUARY 8TH, 2009 FOX NEWS EAST TEXAS AIRED A 1 MINUTE AND 40 SECOND SEGMENT ON THE DIGITAL TV SWITCH.</p> <p>ON JANUARY 27TH, 2009 FOX NEWS EAST TEXAS AIRED A :23 SECOND SEGMENT ON THE DTV TRANSITION.</p> <p>ON FEBRUARY 5TH, 2009 FOX NEWS EAST TEXAS AIRED A 1 MINUTE AND :45 SECOND SEGMENT ABOUT THE DTV TRANSITION ANALOG SHUT OFF DATE THAT WAS CHANGED TO JUNE 12TH.</p> <p>ON FEBRUARY 12TH, 2009 FOX NEWS EAST TEXAS AIRED A 1 MINUTE AND :35 SECOND SEGMENT ON THE DIGITAL TV SWITCH, INFORMING VIEWERS THAT KFXK INTENDED TO CONTINUE BROADCASTING IN ANALOG UNTIL JUNE 12TH, 2009.</p> <p>ON FEBRUARY 16TH, 2009 FOX NEWS EAST TEXAS AIRED A 2 MINUTE AND :10 SECOND SEGMENT ON THE NEW DTV DEADLINE OF JUNE 12TH, 2009.</p> <p>ON FEBRUARY 17TH, 2009 FOX NEWS EAST TEXAS AIRED A :15 SECOND SEGMENT ON THE NEW DTV TRANSITION DATE.</p> <p>ON MARCH 19TH, 2009 FOX NEWS EAST TEXAS AIRED A :17 SECOND SEGMENT ON THE DTV TRANSITION.</p>	
<b>Station Website Additional Activity Related to the DTV Transition - Last Quarter</b>	
Does your station have a Website?	radio button selectedYes radio button not selectedNo
If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.	radio button selectedYes radio button not selectedNo
<p>Comments:</p> <p>KFXK HAS A PROMINENT LINK ON ITS INTERNET HOME PAGE AT WWW.FOX51.COM ASKING VIEWERS, "IS YOUR TV READY FOR DIGITAL?" INCLUDES A PHONE NUMBER AND A LINK TO WWW.DTV.GOV</p>	
<b>Additional DTV Outreach Efforts -- Last Quarter</b>	
Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.	
checkbox not checked Speaking Engagements	
Comments:	
checkbox not checked Community Events	
Comments:	
checkbox not checked Other (describe)	
Comments:	
<b>This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.</b>	

Comments:

KFXL-LP(LUFKIN-NACOGDOCHES,TEXAS) AIRED 5 DIFFERENT DTV AWARENESS PSA'S, FOR A TOTAL OF 324, DURING THE 1ST QUARTER OF 2009.

KLPN-LP AIRED 26 DTV AWARENESS PSA'S DURING THE 1ST QUARTER OF 2009.

**Station Certification**

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing DREW M. BALCH
Signature OPERATIONS MANAGER	Date (mm/dd/yyyy) 04/02/2009

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

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